

The Bellingham Promise: 2012 Strategic Planning Process

Beginning in 2012, Bellingham Public Schools will engage students, staff, families and the community in The Bellingham Promise, a strategic planning process. As a school district and Bellingham community, we want to collectively engage in building a promise for all students, regardless of zip code or other circumstances, to graduate as exceptional scholars with strong character and ready for the world.

The Bellingham Promise Building Blocks

Bellingham Promise Draft Springboard

We will engage our schools and greater community in the development and refinement of The Bellingham Promise by sharing a draft and gathering feedback from:

- x School Board
- x Labor Leaders
- x School and District Leaders
- x All District Staff through staff meetings at schools and the district office, as well as via email, video and the intranet
- x Student Advisory Council and Student Leaders
- x All District Families through the Parent Advisory Councils as well as via School Messenger, video and website
- x Bellingham Community through meetings with key communicators as well as via email, video, website and local media

Timeline

- x Jan. 9-20, 2012: Share draft strategic planning process with internal groups for feedback.
- x Jan. 30-Feb. 29, 2012: Share draft springboard (see engagement processes above) and continue to refine The Bellingham Promise.
- x March-April 2012: plan

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